

ConsoliFreight Program



The Authentic T-Shirt Company®/SanMar Canada's ConsoliFreight program is a collaboration between contract decorators and The Authentic T-Shirt Company®/SanMar Canada to offer high levels of service to Promotional Product Distributors (PPDs). Each day, The Authentic T-Shirt Company®/SanMar Canada consolidates multiple orders heading to the same address, eliminating the need for the PPDs to bundle orders and making it easier for contract decorator to know what's coming and when. While there is an investment required from contract decorators, the program is totally free to PPDs and offers significant savings and opportunities to both.

For PPDs the program offers many benefits including:

- Free delivery on all orders*
- Eliminated restock fees
- Eliminated handling fees

For Contract Decorators the benefits include:

- Detailed daily delivery manifest
- Orders packaged separately with separate PO's
- Spoilage protection coverage
- Spec sampling discounts

Contract Decorators

The ConsoliFreight Program creates opportunities for contract decorators to offer more value-added services to PPDs.

To be eligible to participate in the ConsoliFreight Program, you must be a contract decorator and:

- Have 50%+ of your business in contract sales. These must be for the broker, promotional product distributor, uniform and team dealer industries and cannot include contract work for retail, suppliers or the government.
- Have a strong desire and the resources to grow your contract decoration business with industry customers.
- Allow PPD (promotional product distributor) to ship their own orders to the decorator.
- Do not manufacture or import competing apparel product lines.

- Your account with The Authentic T-Shirt Company®/SanMar Canada is current and in good standing.
- Zoned in a commercial area and able to accept less-than-truckload deliveries.

An investment is required by contract decorators to participate in the program. Once qualified, you can invest in the ConsoliFreight Program to take advantage of a host of benefits, including:

- Spoilage coverage plan to refund or replace merchandise damaged during the decorating process (exceptions apply).
- Spec sampling to showcase embellishment capabilities and increase production.
- Detailed daily communication outlining order details and delivery timing.
- Orders packaged separately with separate POs, making it easy to unpack and sort orders while combining multiple shipments to eliminate the need for bulk ordering.
- A personal The Authentic T-Shirt Company®/SanMar Canada Account Executive team serving as single point of contact for any questions or concerns about any part of any order.

Frequently Asked Questions

Q: What is the cost to contract decorators to participate in the program?

A: ConsoliFreight requires an investment from contract decorators based on the combined order volume of all mutual customers shipping to your location. We are happy to provide additional and specific information upon mutual interest.

Q. How will my ConsoliFreight shipment be delivered?

A. ConsoliFreight shipments are consolidated and shipped out via ground service daily. If shipments are less than 300 lbs. we ship the entire order via Parcel, and if over 300 lbs. consolidated we will ship via LTL carrier. We work with our carriers nationwide to get shipments to you as quickly as possible.

Interested in learning more? Email us at consolifreight@sanmarcanada.com

Distributors (PPDs)

The ConsoliFreight Program offers PPDs significant cost and time savings; including:

- Free delivery on all orders (excludes mill drop, custom and specialty retail orders)*
- Eliminated restock fees
- Eliminated handling fees

How the ConsoliFreight Program works:

- Inquire with your current contract decorator to see if they are involved in The Authentic T-Shirt Company®/SanMar Canada's ConsoliFreight Program or contact us directly for the participating decorators in your area.

- Order your quality blanks from The Authentic T-Shirt Company®/SanMar Canada and have them shipped to your ConsoliFreight decorator via the ConsoliFreight shipping method.

Frequently Asked Questions

Q: Does this mean that The Authentic T-Shirt Company®/SanMar Canada now offers decorating services?

A: No, The Authentic T-Shirt Company®/SanMar Canada is a provider of blank apparel and accessories. ConsoliFreight is about The Authentic T-Shirt Company®/SanMar Canada working in cooperation with contract decorators to give our mutual customers a market advantage through the cost-saving measures of the program.

Q: Do customers, including promotional product distributors, uniform and team dealers, have to pay to participate in the program?

A: No, this is a value-added service that The Authentic T-Shirt Company®/SanMar Canada provides in conjunction with contract decorators invested in the program.

Q: How can I encourage my contract decorator to get involved in the program?

A: Have your contract decorator contact The Authentic T-Shirt Company®/SanMar Canada directly or send their company name and contact information to The Authentic T-Shirt Company®/SanMar Canada ConsoliFreight team at consolifreight@sanmarcanada.com. The review process can take several weeks to complete.

Q: What is the cutoff time for orders shipping via ConsoliFreight?

A: ConsoliFreight orders must be received by 5:00pm local warehouse time at all locations.

Interested in learning more? Email us at consolifreight@sanmarcanada.com

*ConsoliFreight orders will be shipped ground service, within Canada, via our preferred carrier.